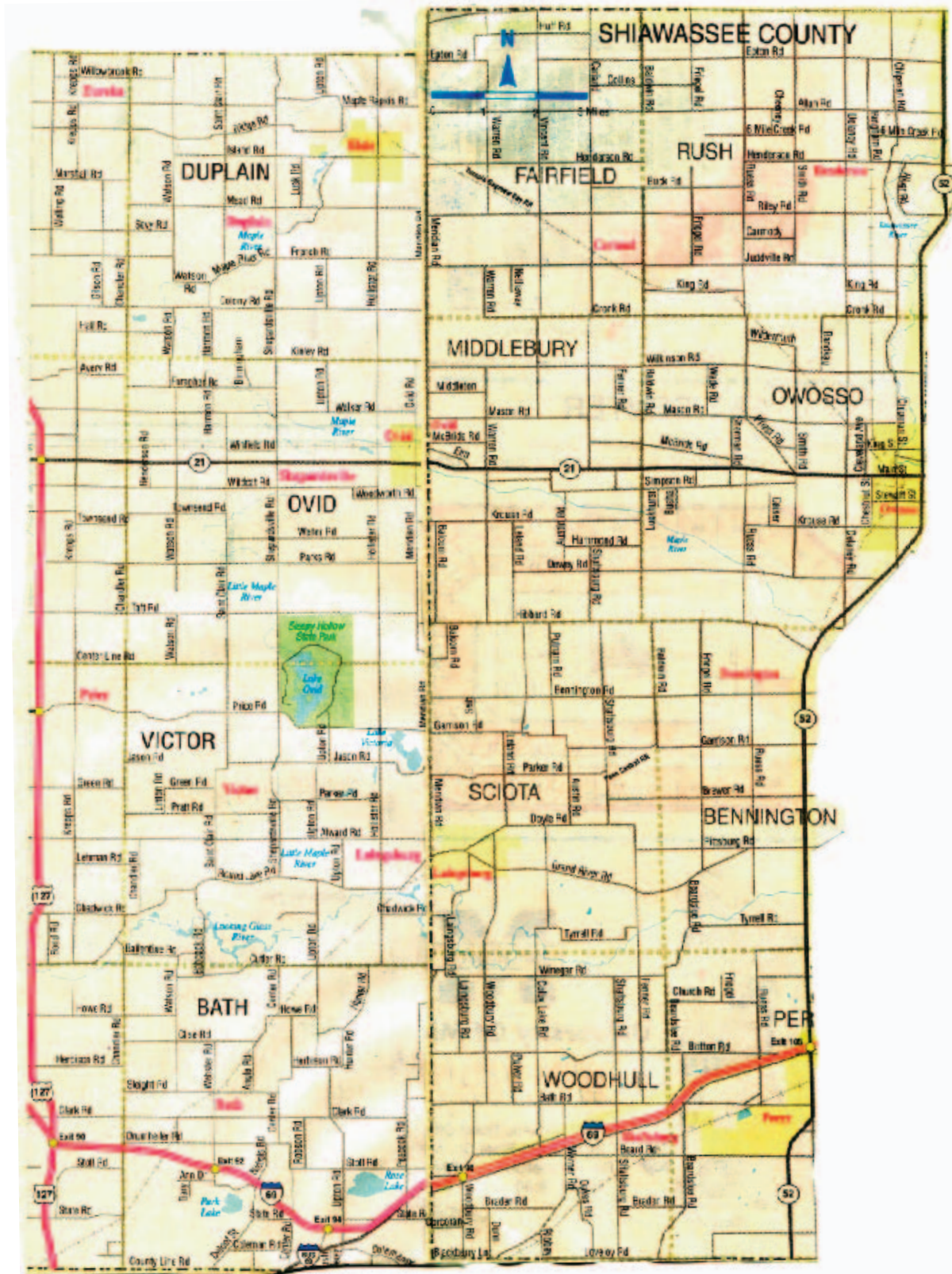


SUNDAY DELIVERY TO 10,000 HOMES



Laingsburg 48848 - 2,700
Ovid 48866 - 1,694
Elsie 48831 - 1,395

Bannister 48807 - 400
Ashley 48806 - 600
St. Johns 48879 - 1,300

Owosso 48867 - 1,000
Henderson 48841 - 400
Oakley 48649 - 500

Meridian Weekly

200 S. MAIN STREET
P.O. BOX 11
OVID, MICHIGAN 48866
(989) 834-2264
Fax (989) 834-2066

E-Mail Address List

Email: News/General
news@meridianweekly.com
Email: Publisher
deb.price@meridianweekly.com

Email: Display advertising
ads@meridianweekly.com
Email: Front Office
customerservice@meridianweekly.com



The Meridian Weekly circulates to
10,000 homes every Sunday.
We completely cover three school districts,
Laingsburg, Ovid-Elsie and Ashley. Our
boundaries are: North of M-57 to include all of
Ashley, South to I-69 to include all of
Laingsburg, West to US-27 in St Johns and East
to Delaney Road (City Limits of Owosso) to
include all of Ovid and Elsie. We also
circulate to rural homes in St Johns, Owosso,
Henderson and Oakley within our boundaries.



Visit Us Online **FREE**
meridianweekly.com

SPECIAL SECTIONS



- Sports Preview
- Home Improvement
- Car Care



- Car Care
- High School Graduation



- Sports Preview
- Home Improvement
- Honoring Veterans
- Car Care
- Great Gobbler Giveaway



- Sports Preview
- Car Care
- Holiday Kick-Off
- Holiday Gift Guide

• Deadlines •

Thursday at 4:00 p.m. for
Editorial & Advertisements

• Column Sizes •

1 Column.....	1.604"
2 Column.....	3.333"
3 Column.....	5.062"
4 Column.....	6.792"
5 Column.....	8.521"
6 Column.....	10.25"
12" Face Format	

On-Line Rates

Internet Buttons & Banners

One Button on One Page.....\$50/month

One Button on Front Page & One on
Another Page.....\$100/month

One Banner on Front Page and
One Button on Another
Page.....\$150/month

Print Ads Run Online for An
Additional \$1/inch (\$15 min. charge)

• Custom Design/Printing •

- Creative Advertising
- Design Work • Business Cards
- Letterhead and Envelopes
- NCR Forms • Four Color Brochures
- Posters, Newsletters and Other Small
- Run Printing • Laminating

• Retail Rates •

\$10⁰⁰ / col. inch
Open Rate

\$12⁰⁰ / col. inch
Color Ads

• Classified Rates •

20 Words for \$16.00. 25¢ for each
additional word over 20.
Must be pre-paid.

• Insertions •

Insert Rate: \$35/thousand.
Minimum Inserts: 2,500*

• Service Directory •

Advertise your service business
in a 1 column x 2" ad.

\$22⁰⁰ per week
Includes Online
Double Directory \$32
(Business Card Size)

• Non-Profit Rate •

Churches and non-profit
organizations will be charged

\$8⁰⁰ per col. inch

• Celebration Ads •

Say Happy Birthday, Congratu-
lations! etc. starting at
1 col. x 3" ad.

\$30⁰⁰

• Subscriptions •

13 Weeks.....	\$26.00
26 Weeks.....	\$52.00
52 Weeks.....	\$104.00

• Announcements •

Weddings, engagements,
birthdays, anniversaries &
births \$20.00 each
(includes photo).

Obituaries \$40.00 each
(includes photo).